2006 Let’s Talk Month Planning Guide

Let’s Talk Month (LTM) is a community campaign that supports parents in making stronger connections with their children and in talking openly and honestly about sexual health and relationships.

LTM emphasizes the importance of a strong partnership between the community and the family in helping young people develop responsible and positive attitudes about sexuality.

This is a time to emphasize the importance of strong community partnerships. A month when the media, businesses, schools, faith communities and community agencies assume leadership roles in supporting communication between young people and the adults in their lives.

Questions to ask when planning a LTM event

1. Who is my audience (teachers, parents, teenagers, general public)?
2. What resources do I have available (money, time, people)?
3. What do you hope to accomplish (awareness, education, action)?
4. Who is available to help (committee, co-workers, volunteers)?
5. What barriers do you see to accomplishing your activities?
6. How will you evaluate your efforts?

What can I do for Let’s Talk Month

- Be an “askable” adult to the children and teens in your life.
- Create a bulletin board or display in your organization for Let’s Talk Month.
- Host a panel of teens and invite parents and community members to attend.
- Invite a parent education speaker to a staff or parent meeting.
- Have parent information packets available at your organization.
- Focus your education efforts on “family communication” for the month.
- Provide Let’s Talk Month information in the lobby of your organization.
- Attend an educational forum on parent child communication.
- Hold a workshop for families on reproductive and sexual health issues.
- Display posters and flyers about Let’s Talk Month.
- Contact your legislator in support of comprehensive sexuality education.
- Sponsor poster, rap, song, poetry, or essay contests on teen issues.
- Give out promotional items (pens, bookmarks, referral cards, magnets).
- Write a letter to the editor or include an item in your newsletter.
- Organize a health fair to link community members to health resources.
- Train peer educators to provide information and access to services.
- Distribute parent child communication tips at clinic well child visits.
- Visit www.moappp.org for more LTM ideas and resources!