



Let's  
Talk  
About . . .

## 2006 Let's Talk Month Planning Guide

Let's Talk Month (LTM) is a community campaign that supports parents in making stronger connections with their children and in talking openly and honestly about sexual health and relationships.

LTM emphasizes the importance of a strong partnership between the community and the family in helping young people develop responsible and positive attitudes about sexuality.

This is a time to emphasize the importance of strong community partnerships. A month when the media, businesses, schools, faith communities and community agencies assume leadership roles in supporting communication between young people and the adults in their lives.

### Questions to ask when planning a LTM event

1. Who is my audience (teachers, parents, teenagers, general public)?
2. What resources do I have available (money, time, people)?
3. What do you hope to accomplish (awareness, education, action)?
4. Who is available to help (committee, co-workers, volunteers)?
5. What barriers do you see to accomplishing your activities?
6. How will you evaluate your efforts?

### What can I do for Let's Talk Month

- Be an "askable" adult to the children and teens in your life.
- Create a bulletin board or display in your organization for Let's Talk Month.
- Host a panel of teens and invite parents and community members to attend.
- Invite a parent education speaker to a staff or parent meeting.
- Have parent information packets available at your organization.
- Focus your education efforts on "family communication" for the month.
- Provide Let's Talk Month information in the lobby of your organization.
- Attend an educational forum on parent child communication.
- Hold a workshop for families on reproductive and sexual health issues.
- Display posters and flyers about Let's Talk Month.
- Contact your legislator in support of comprehensive sexuality education.
- Sponsor poster, rap, song, poetry, or essay contests on teen issues.
- Give out promotional items (pens, bookmarks, referral cards, magnets).
- Write a letter to the editor or include an item in your newsletter.
- Organize a health fair to link community members to health resources.
- Train peer educators to provide information and access to services.
- Distribute parent child communication tips at clinic well child visits.
- Visit [www.moapp.org](http://www.moapp.org) for more LTM ideas and resources!

LET'S TALK

