

Use the media to inform, create awareness and motivate community action around your issue or cause.

How to Find the Media in Your Area

Website links for all Minnesota newspapers <http://mnnews.com>

Website links for all Minnesota radio stations <http://newslink.org/mnradi.html>

Website links for all Minnesota television stations <http://newslink.org/mntele.html>

Monitoring Local Media Coverage

1. Select local paper(s), radio stations (s) or television news program (s) to monitor.
2. Check out websites of the outlet(s) you selected
3. Send comments into outlet(s) for both positive and negative coverage
4. Don't forget to check the outlet(s) website for their coverage of your issue
5. Keep track of how many times your media was printed, aired or referenced.

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